



## The Bright Ideas Company, Inc.

7416  
Confidential

To: USPTO-GAU 3622  
Company:  
Fax Number: 1-703-872-9327

From: John A. Galbreath  
Fax Number: 1-410-666-7274

Message:

29 Sept. 2003

Dear Sir or Madam:

Please enter the attached formal amendment in Appl. # 09/473,078, and forward to Examiner Jean Jeanvier in GAU 3622 as soon as possible. If you have any questions, please call me at 410-666-7274.

Best regards,

John Galbreath

Reg. Pract. # 46,718

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SEP 30 2003

## In the United States Patent and Trademark Office

Serial Number: 09 / 473,078

Appn. Filed: 12/28/1999

Applicant(s): Roy Shkedi

Appn. Title: A Method for Transacting an Advertisement Transfer

Examiner/GAU: Jeanvier, Jean / 3622

Patricia Lewis  
#19/Cu appn  
10/2/03  
Rey for  
Extension  
Optice  
t fee

Amendment C

Mail Stop Non-Fee Amendments  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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SEP 30 2003

Dear Sir or Madam:

In response to the Office Communication mailed 4/28/03, and in accordance with the discussion in Applicant's 8/11/03 interview with Examiner, Applicant requests that the above application be amended as follows. Please note that in conjunction with this amendment, a petition for a two month extension of time for response was submitted to the Office.

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06-0308